



## THE MANA SUNSET

The Newsletter for All Writers

June 10, 2012

### BOOKS DEBUT ON MARKETINGNEWAUTHORS.COM

#### DID YOU EVER TRY TO MELT A LEMON DROP?

And other tales of life seen through  
Rose-colored glasses



BY RICHARD ROSE

*All About Jane* is the 2013 2nd prize winner of MANA's Sunrise Contest. Carrie Mattern's e-Book made its debut in May. And on June 30, the hard copy of this work will make its debut.

*All About Jane* is a raw, heart-wrenching work that every parent, teacher, and teen need to read. Why? This work covers the ramifications of bullying, lack of parental involvement in the lives of children, and school employees being unaware or ambivalent regarding teens' violent acts toward one another.

Robbie Dean Press, L.L.C., traditional textbook publishing company and parent company of MANA, determined this would be a solid text for college literature, sociology, and education courses. And so, Robbie Dean Press offered a contract to publish this work. Carrie Mat-

*Did You Ever Try To Melt A Lemon Drop? And Other Tales of Life Seen Through Rose-Colored Glasses* is the 2013 1st prize winner of MANA's Sunrise Contest, a contest for prose writers. It is a unique collection of short stories. The stories alternate between humorous and somber tones. The stories that refer to Vietnam are somber. Then, there are humorous tales that have a sparrow and pigeon as characters. And throughout Rose's tales, Jewish culture is a part of the storyline of several of his stories.

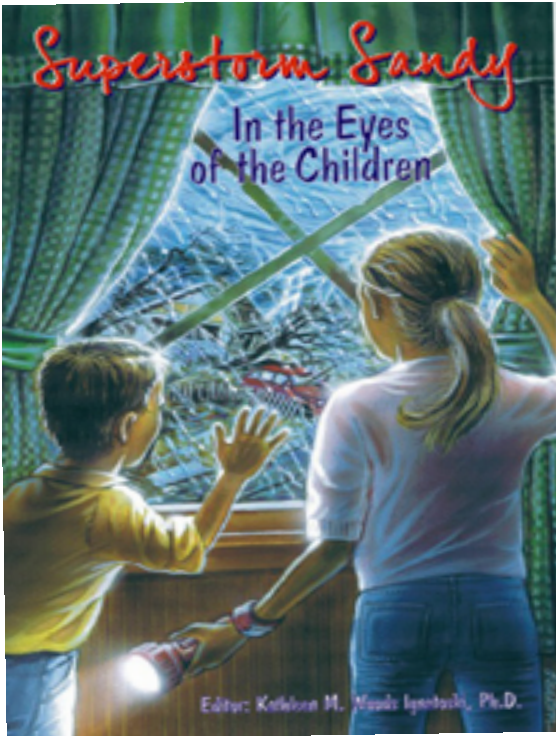
MANA is honored to present this book by Richard S. Rose. This publication will debut on June 30.



tern accepted the offer.

Lesson to be learned by authors? When you hear of writers' contests and you feel your work is good, enter. You never know what may occur when you enter a contest.

## FUNDRAISER IS PUBLISHED!



*Superstorm Sandy: In the Eyes of the Children* edited by Dr. Kathleen M. Woods Ignatoski was an idea for a good fundraiser. In May, went on the market. This is a collection of essays by children about their experiences and responses to Hurricane Sandy. Ignatoski took advantage of MANA's fundraiser program. Now, the results are profits from this work will go to St. Theresa Church in Little Egg Harbor, New Jersey.

When Hurricane Sandy hit the East Coast in October 2012, many people saw their homes destroyed, mementos lost, and loved ones seriously injured. Yes, several months have passed. Still, everyone is not whole. The need is still there. And this work helps people not forget the reason for this need.

This type of fundraiser highlights the talent of young people. Even more importantly, people have the opportunity to experience their work. And with every book sold, a customer positively affects the lives of those challenged by Superstorm Sandy. What

## WRITERS, POST ON THE MANA BLOG

MANA recognizes that there are many of you who love to write and are good. However, you are not confident to enter any contests or submit your work to publishers. Well, you can use your talent for a good cause.

Post your addition to MANA's Continuous Blog Short Story. The photo you see on the right was the prompt for the story. Over eighty posts have been made. You just add five or more sentences to the previous post. You will not only be sharing your skills; you will be helping many who are facing the challenge of ALS (Lou Gehrig's Disease). So, MANA will give \$10 to the ALS Association for every set of ten posts. This costs you nothing but your time. And what better way to spend that time?



For those of you who are shy, you can use a pen name. All is asked is that you continue the storyline from the post prior to your post. Hopefully, this will be the first of many steps you take to share your talent with many readers.

Go to: <http://manasunriser.blogspot.com/2013/03/welcome-to-mana-short-story.html>.

Then, post!



## MANA's PRIZE-WINNING POET

Jessyca Mathews, MANA's 2013 Passion for Poetry Winner, took that step and entered the contest. Since her book's debut, she has had several opportunities to present her first publication, *Simply: A Collection of Poetry*.

On May 6, the Flint Public Library had its annual Book Expo where forty published authors appeared. This event was by invitation only. Jessyca had an opportunity to share her work with many. And, as this photo shows, she took pictures with various people who attended the event.

And next Saturday, June 15, Ms. Jessyca Mathews with two other authors will be presenting in a publishing workshop.

Jessyca's poetry reflects on the very serious as well as unique subjects not generally considered or discussed:

Hashtag

Once #useless,  
Now you are found everywhere  
#forever.

## E-BOOKS FOR AUTHORS—MANA'S SPECIAL JUNE OFFERS

Already, some authors have their works published. However, they would like to try converting them into e-books. MANA can make that conversion for as economical as \$50. The author would receive the following for this service:

- 1) a web page on the MANA web site
- 2) e-commerce services
- 3) royalty of 80% for every sale made on the MANA web site

For those authors whose works are not yet published and they would like to have their works turned into an e-book, MANA has another special offer. A conversion can cost as little as \$50 for a small file to a more substantial cost of \$300 for a very large file. This special offer gives authors an economic way to get work out to the public. Contact MANA for more details: [info@marketingnewauthors.com](mailto:info@marketingnewauthors.com) or 734-975-0028.



## MANA JUNE 30-DAY P.O.D. PROMOTIONAL

Quality self-publishing is not cheap. However, there are some alternatives. And MANA is offering for the month of June a special promotion for its P.O.D. services. As the author, you will be in more control of the costs. You print as many copies you can afford as long as your request is in increments of twenty-five (25). And for as low as \$600, you can have a quality book prepared. And if you want e-commerce services and/or marketing services and an ISBN #, still, you will have a cost-effective deal with this promotional. Contact MANA for details: [info@marketingnewauthors.com](mailto:info@marketingnewauthors.com) or 734-975-0028.

## MANA MONDAY IS COMING FOR VETERANS, RESERVISTS, AND ALL ACTIVE MEMBERS OF THE MILITARY



MANA MONDAY for the month of June will be June 24. On this day, MANA makes a special offer to all members of the military, past and present. On June 24, if they submit their manuscript and a non-refundable deposit of \$299, they will receive 20% off any publishing plan that MANA offers. And the deposit goes toward the discounted cost for the plan chosen.\*

So, if you know of a military woman or man who has a story to tell, poetry to share, or any other work s/he wants to get published at an economical cost, encourage that individual to consider and contact [MarketingNewAuthors.com](http://MarketingNewAuthors.com) (MANA).

For more details, visit the MANA web page for MANA MONDAY:

<http://marketingnewauthors.com/manamondays.html>

\* No other special offer can be combined with this one.

## INFORMATION FOR PATRONS IN THE FLINT, MI AREA! WRITERS' WORKSHOP—PART I



**Mr. Jeff Wheeler, mentor, businessman, pastor, & author:**  
*Where Is Adam? Understanding A Father's Role*



**Ms. Jessyca Mathews, teacher, coach & author:**  
*Simply: A Collection of Poetry*



**Dr. Gregory Shafer, college professor & author:** *Process & Voice in the Writing Workshop, Linguistics for College Freshmen & Sophomores, & upcoming Propaganda—American Style*

### This Workshop is for Writers in the Genesee [MI] County Area

- \* Hear these authors share how they gained ideas for their work and began and completed the process
- \* Hear these authors share excerpts
- \* Interact with these authors by asking questions about their experiences in the writing process
- \* Then, a MANA Representative will provide precise information for:

- a) college instructors seeking a small traditional publisher for their texts
- b) general writers who have a collection of poetry or collection of short stories
- c) general writers who have material for a novel
- d) general writers who have material for a self-help or inspirational work
- e) general writers who have material for a children's book
- f) writers interested in e-Books

**Workshop Fee:** Purchase one of the speakers' books (then, no charge for upcoming second workshop) OR \$10 per workshop

*Where Is Adam?* \$21.95  
*Simply* \$15.95  
*Process & Voice in the Writing Workshop* \$34.95

**For the Discount Fee For Writers' Groups—Contact:**  
**MarketingNewAuthors.com** 734-975-0028 or  
**Pages Bookstore** 810-767-7243

**To Register:** Contact Pages Bookstore or MarketingNewAuthors.com

**WHERE?** PAGES BOOKSTORE, 132 W. Second Street, Flint, MI  
**WHEN:** JUNE 15, 2013—2:00 to 4:00 PM



**MarketingNewAuthors.com (MANA) markets authors and their works by different publishing companies as well as its own. MANA is proud to be a sponsor of this workshop at Pages Bookstore.**

For the many of you who do not live in the area, MANA offers online writers' workshops. For details contact MANA at [info@marketingnewauthors.com](mailto:info@marketingnewauthors.com).

Also, MANA offers customized assistance for authors who want one-on-one assistance with developing the concept of the work, character development, general critiques, beginning the writing, continuing the work, and completing the book. This service for writers is, also, very cost-effective. Contact MANA!

## AD PAGE

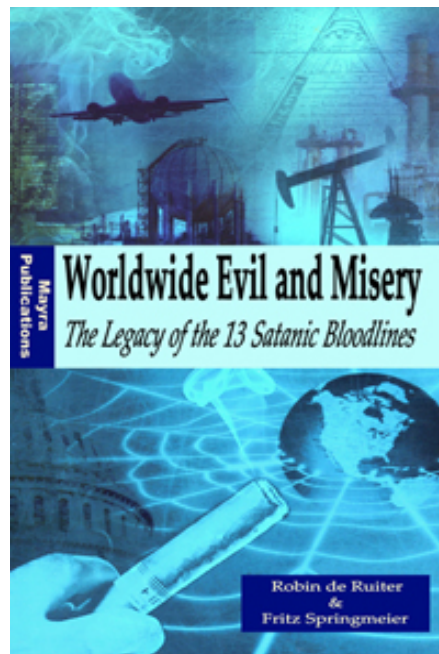
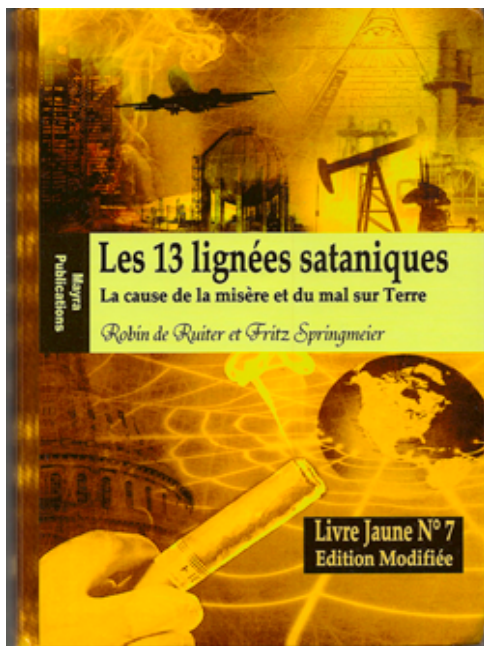
**PURCHASE WORLDWIDE EVIL AND MISERY by Robin de Ruiter & Fritz Springmeier**

**Mayra Publications**

**Amsterdam, The Netherlands**

**On the MANA web site—available in French, Spanish, German, & English—only \$19.95!**

**<http://marketingnewauthors.com/wwem.html>**



Want to advertise your publication or other info for writers?  
Contact MANA: [info@marketingnewauthors.com](mailto:info@marketingnewauthors.com)

**The Next Issue of THE MANA SUNSET: August 10!**