



THE MANA SUNSET

The Newsletter for All Writers

April 10, 2013

Welcome to the 4th Issue of THE MANA SUNSET

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Passion for Poetry Poet Winner, Jessyca Mathews at her booksigning at Pages Bookstore in Flint, MI (Story on page 5)



MarketingNewAuthors.com is proud to announce its Winter 2013 Winners!

Congratulations to the winners of the MANA 2013 Winter Writer's Contest!

Tiffany Purnell and Jeff Ferris are the winners of MANA's 2013 Winter Writer's Contest. Tiffany was selected Best Poet for her poem, "Exotic Chocolate Flower," while Jeff was selected for his short story, "Two Men Named Jack." Both works will be featured on the front cover of *MANA's Best Poems and Short Stories of 2013*. In addition, Tiffany and Jeff will be awarded \$50 each.



We would like to thank all of you who submitted an entry to the contest. Here are excerpts from the works of the winners:

From "Exotic Chocolate Flower" by Tiffany Purnell:

On three levels have you succeeded in reaching me, not just physically and mentally, but also spiritually. Our connection is divinely orchestrated, directed and composed by the very hands that created us and made us to be the only one for the other. It is a blessed reality to be able to speak with you about matters of the heart and the soul, dialogue with you about the Divine, and banter about blessings, to fortify one another's faith and help out hope, to gird each other with spiritual armor and march side by side into battle each day, facing trials and tribulations together, hand in hand, heart with heart, man and woman and God, the trinity of love everlasting, the only way to couple, couple three, you, God, and me...

From "Two Men Named Jack" by Jeff Ferris:

Aside from being a proper fraction, sixteen-and-a-half is an equitably low number. In terms of human age, it is young. Yet, by that time in my life that fractioned amount represented my complete existence. It stood as the symbol of my entire lifespan, the collection of time as I had known it to exist. Throughout those years-and-a-half, I had only met a single person by a name that had become particularly repugnant to me. That name was Jack.

My acquaintance with him was anything but pleasant, right up to the time of his death. The Jack that I knew was not a neighborhood terror. He was not the subject of a broken adolescent friendship. He was not a school bully. Jack was my step-dad, and he was a raging alcoholic.

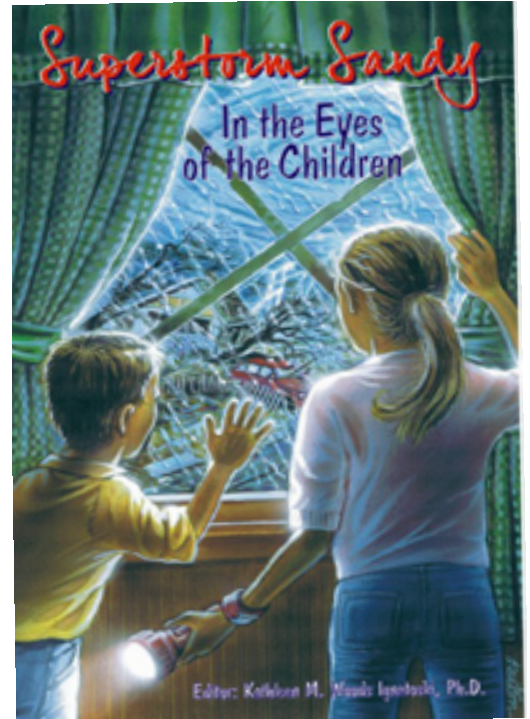
With my parents divorced during my infancy, I estimate that I was no older than four when Jack came into our home and entered my life. I simply have no memory of him not being there. When he became inebriated, I cannot recall him ever being anything other than violent and abusive... Most destructive were the verbal abuses. Jack was not a person who would erode your self-worth by quietly chipping at it little by little; he was a wrecking ball that broke it away raucously in massive chunks.

Introducing MANA's latest book: *Superstorm Sandy: In the Eyes of the Children*

This book, edited by Dr. Kathleen M. Woods Ignatoski, is a collection of essays written by children affected by Superstorm Sandy. Readers will get a view of the devastating storm through the eyes of the youngsters.

Not only does the book convey the children's feelings, it also serves as a fundraiser for storm victims who have faded away from the media's spotlight and are still in need of such basic items as household goods and clothes. Profits from the sales of the book will go to St. Theresa's Catholic Church in Tuckerton, N.J.

Dr. Ignatoski knew how the storm affected homeowners because her father lost everything in the storm. What Dr. Ignatoski did not realize was how her father's loss affected her daughter, Theresa. Theresa's 7th grade teacher suggested that Theresa write a descriptive essay about the loss of her grandfather's home. Dr. Ignatoski then had the idea to have children, who had actually been affected by the storm, to write their feelings in an essay and have those essays published. Dr. Ignatoski contacted MarketingNewAuthors.com to ask about its book fundraising program. The result will be this book.



The book is not yet completed since Dr. Ignatoski is still collecting children's essays. However, because it is a fundraiser, sales for the book are encouraged before the work is completed. To order your copy, go to the web page for *Superstorm Sandy: In the Eyes of the Children* at <http://www.marketingnewauthors.com/superstormsandy.html>.

ALS Association is MANA's 2013 Designated Charity



MANA has donated funds in the past to worthy causes and to disaster relief efforts, such as September 11, 2001, and more recently to Superstorm Sandy in October 2012. With MANA celebrating its 10th anniversary in November, we decided to designate a charity for every year. So, this year, we designated the ALS Association.

ALS (Amyotrophic Lateral Sclerosis) better known as Lou Gehrig's disease, does not get much publicity. ALS is a progressive neurodegenerative disease that affects a person's nerve cells in the brain and spinal cord. The ALS Association supports global research and advocacy for those facing the challenges of the disease.

MANA is committing 10 percent of most of its sales to the ALS Association. In addition, MANA will donate \$10 for every 20 posts on this year's MANA Blog Continuing Short Story (found on the MANA Sunrider blog). There is a photo that serves as a prompt for the first person who posts. Then, the next person

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should add onto the first post. After that, every person should add to the story of the previous person.

There is **NO** charge to post. Check out our blog today (<http://manasunriser.blogspot.com>) and start posting. The more posts, the more MANA will donate to the ALS Association. In participating in this project, every participant becomes a part of something bigger than the individual.



MANA Now Offers Personalized Creative Writing Workshops

For writers who want one-on-one attention, MANA staff members have found a way to help them. We have decided to offer Individualized Creative Writing Workshops that are set up at the writer's convenience.

Attending workshops at predetermined times and places are helpful, but the writer has no guarantee that his or her specific concerns will be addressed or their questions answered. Because we know that writers have many questions about their work, we decided to offer more personalized services to make sure writers get their needs met.

If you would like to schedule an individualized workshop, send a sample of your work (no more than 500 words) in advance to MANA at info@marketingnewauthors.com. A MANA staffer will arrange a time with you for the workshop. The cost is \$25 for the two-hour workshop. Contact us today. We're available to help you complete your literary project.

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If you have a website, blog, or social media site, you know that keeping content on your page in a timely and consistent manner is challenging. If you find yourself in this situation, then MANA can help. MANA now offers copywriting services by providing articles that will highlight your small business or your literary work on your sites. This is another service MANA provides under the social media offerings.

ENHANCE THE EXPOSURE OF YOUR PUBLICATION COST-EFFECTIVELY!

Even if you have your book on another web site that charges over \$30 a month and takes a high royalty, you should look into MANA. Its marketing services is less than \$10 a month & you get 70% royalty for every book sold. And you do not pay for s&h. **CONTACT MANA** at info@marketingnewauthors.com.

Book Signing for Jessyca Mathews a Huge Success

Jessyca Mathews, the winner of MANA's Passion for Poetry Poet's Contest, held a book signing on Saturday, March 23, at Pages Bookstore in Flint, MI. Jessyca won the award for her work, *Simply: A Collection of Poetry*. As part of her first prize award, at no cost to her, MANA published her book.

Family, friends, and well-wishers stopped by to purchase the book and congratulated Jessyca in becoming a first-time, published author. Book sales were brisk, and many enjoyed themselves at this successful event. *Simply: A Collection of Poetry* is available for purchase from MANA's web store.

More information is forthcoming on our MANA 2013 Writer's Contest winners. Look for Richard S. Rose's collection of short stories to debut later in June. Richard took first prize for his collection of short stories, *Did You Every Try to Melt a Lemon Drop? And Other Tales of Life Seen Through Rose-Colored Glasses*. Carrie Mattern took second prize for her short novel titled, *It's All About Jane—A Novella*. It will debut in late May.

Authors of Inspirational Works: April's MANA MONDAY is For You

Each month MANA has put out a call for authors with works of different genres to submit their manuscripts for self-publishing. This month's MANA MONDAY April 22 is a call for authors of inspirational, religious, or spiritual work. Authors receive a special 25% discount off any self-publishing plan chosen. Writers should send a non-refundable down payment of \$299, then send their manuscript to info@marketingnewauthors.com. Contact MANA for more information.

Advertise Your Book or Service in THE MANA SUNSET

Are you a writer or small publisher or company wanting to advertise your publication or services? MANA offers cost-effective advertising space in THE MANA SUNSET newsletter for writers.



THE MANA SUNSET goes out to thousands of e-mail addresses and more come to the site to read the newsletters. The cost? A full page of advertisement for free for the first 5 days and 50 cents for the next 55 days. The total cost of the ad for two months is \$27.50. The author or company must supply the image of the book, a brief description of the work or services, and a link to the author's/company's web site.

If you want to take advantage of this special advertising offer, contact MANA at info@marketingnewauthors.com.

MANA, AN INTERNATIONAL COMPANY, CALLS FOR COLLEGE STUDENTS THROUGHOUT THE WORLD WITH WRITING TALENT!

Essays, short stories, plays, and poetry will be published in an upcoming literary book published by MANA. Submit your work at info@marketingnewauthors.com.

ANOTHER CALL—A CALL FOR COLLEGE JOURNALISM STUDENTS!

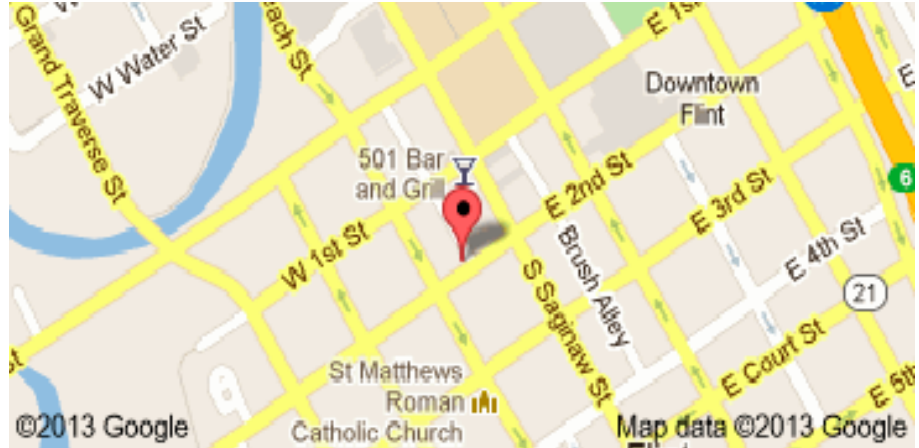
MANA wants to give students of Journalism the opportunity to implement their skills. And so, MANA wants journalism students to apply their craft by vying to set up the next issues. By sending three sample writings and a recommendation by a professor, MANA will consider applicants. MANA will choose the best applicants and authorize each applicant to set up a remaining issues for this year. Then, MANA will choose the best issue of THE MANA SUNSET. This student will win the opportunity to set up THE MANA SUNSET for 2014. This honor will definitely provide the experience and accolade that will look good on a resumse. Also, s/he will receive a financial stipend.

MANA SPONSORS “HOW TO BECOME PUBLISHED” WORKSHOPS

When: Saturday, May 18 &
Saturday, June 15

2:00 to 4:00 PM

Where: Pages Bookstore
132 W. Second St.
Flint, MI 48502



Cost: Early Registration (now until May 10): \$50
After May 10: \$75
Registration fee is non-refundable.

DESCRIPTION OF WORKSHOPS: Within two sessions these workshops will cover all of the key information any aspiring writer wants to know in order to get his/her work published. These workshops will focus on persons who want to self-publish. However, much of the information will apply to those who want a traditional publisher. Especially for those interested in self-publishing, these workshops will cover the little discussed issue of “how to sell those books” after they are shipped to the home and packed in a storage area.

PRESENTER: A representative of MANA, who has been in the publishing industry for over twenty years, is an author and editor of more than four books, writing consultant, and marketer.

Whatever one wants to know about becoming published, these workshops will provide the information. So, if you live in the area, contact MANA at: info@marketingnewauthors.com or call at 734-975-0028.

The Next issue: June 10!