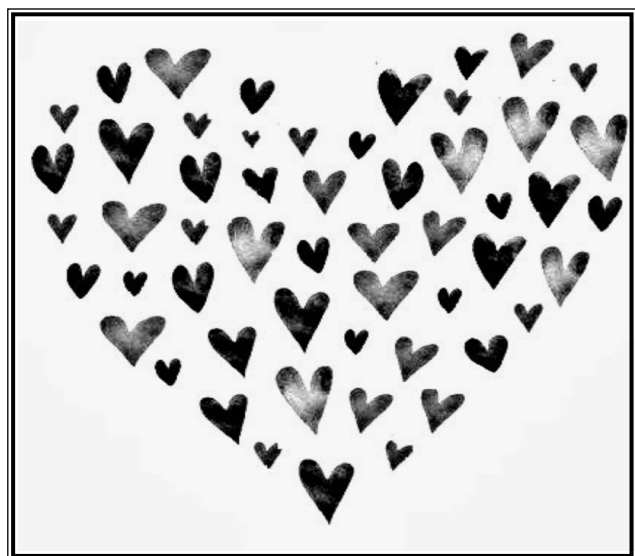


The MANA Sunset

February 2018 Issue



In This Issue:

This month at MANA is full of lots of great things! This month we celebrate Black History Month. MANA will be participating in an event in Washington D.C. on February 24th representing Black Authors and their books. This issue will feature the works of several new publications MANA has recently released. Also, MANA is pleased to announce the winners of the Fall Contest, as well as short excerpts from the winners' work! I'm also proud to include an editorial from the owner of MANA, Dr. Fairy Hayes-Scott, that resonates with the themes of this month's newsletter. Enjoy this month's issue!

For those interested, the MANA Blog's Continuous Short Story is ready to begin again: add your piece to the story!



MANA is Committed to the Small Businesses of Women!

MANA is committed to promoting literacy and supporting businesswomen. Besides there being “Businesswomen’s Pages,” there is a unique offer, “Gems for the Body and Soul.” This combines the sale of custom-made jewelry--gems for the body--with any book--gem for the soul. MANA launched this just before Christmas as the image shows. It is extended into 2018. Any time is a good time to take advantage of this unique combination and offer. Most importantly, it clearly shines as just one of the examples of MANA supporting talented businesswomen!

An Editorial

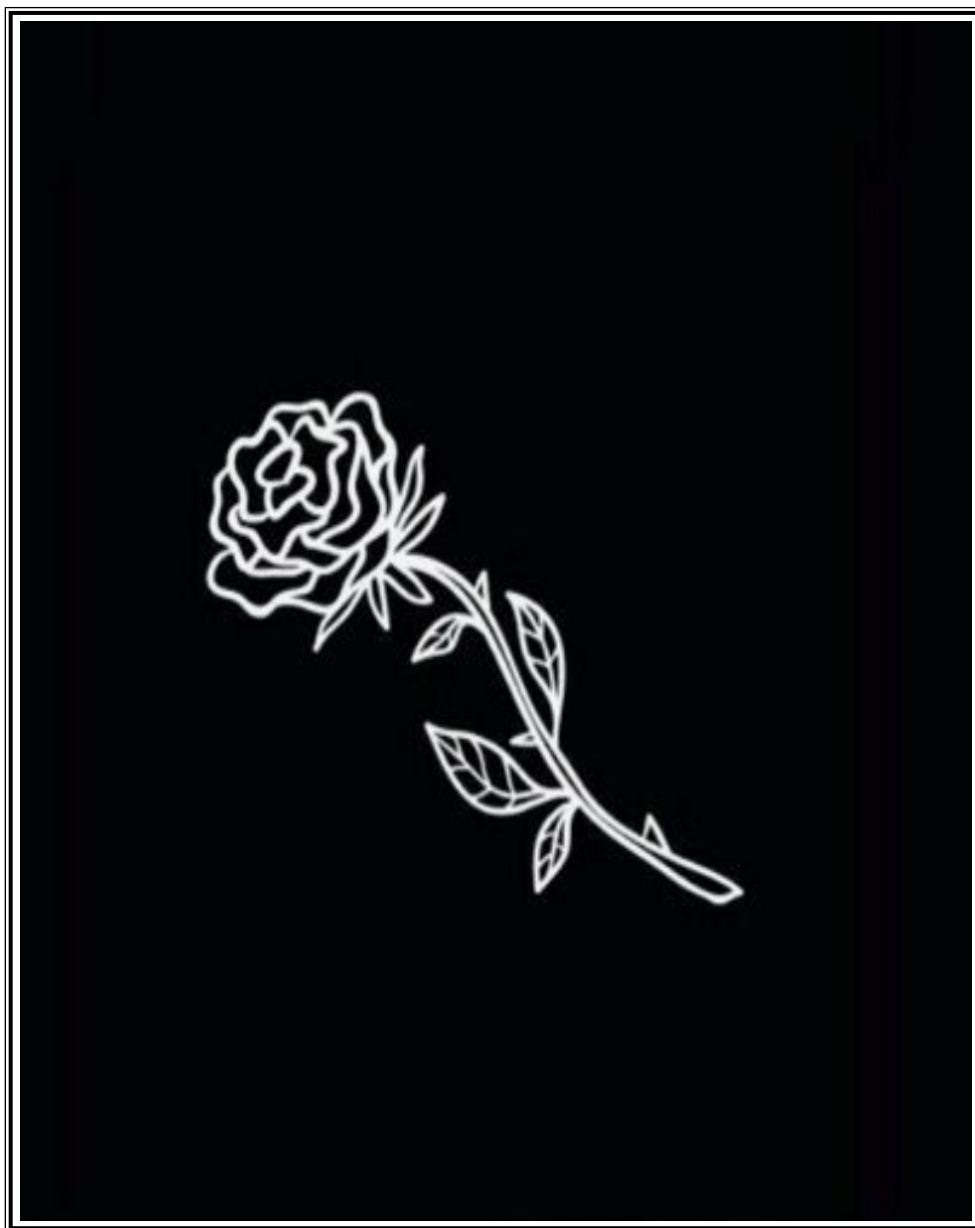
On Sunday, June 23, 1963, my mother and I were a part of a march of over 200,000 in Detroit, MI (some want to say much less; however, I was there. I know it was probably even larger). The enthusiasm and spirit of love were infectious. And when my mother and I entered Cobo Hall, I felt so very important to be a part of this Detroit March to Freedom.

Yes, there were some important people of the community who made speeches. However, Dr. Martin Luther King, Jr. was the speaker we came to hear. In Cobo Hall Dr. Martin Luther King, Jr. first presented his famous “I Have A Dream Speech.” Many years later I learned that Detroit was where he tested his speech. Oh my, hearing this man use metaphors, similes, and allusions with such skill was something I shall never forget. However, most importantly, I heard a man preach love and urged us to make a concentrated mission to improve the world in which we lived.

That speech had a major impact on me. Dr. King’s words of love was a mandate to work to make this a better world. That it is why MANA and its parent company, Robbie Dean Press, have focused not just to make a profit. Both are committed to improving the world through publishing and marketing quality publications. Also, as a female business owner who has been blessed, I hear Dr. King’s words and can apply them as I work to support small businesswomen owners who struggle to have opportunities to display their products at reasonable costs. Yes, Dr. King’s speech was geared to the civil rights challenges of the 60s. Still, his words guide me in my effort to help women business owners deal with the business challenges of 2018: “We must forever conduct our struggle on the high plane of dignity and discipline.” Beginning in 2015, MANA initiated a concrete support of female business owners to help them work on a high plane of dignity.

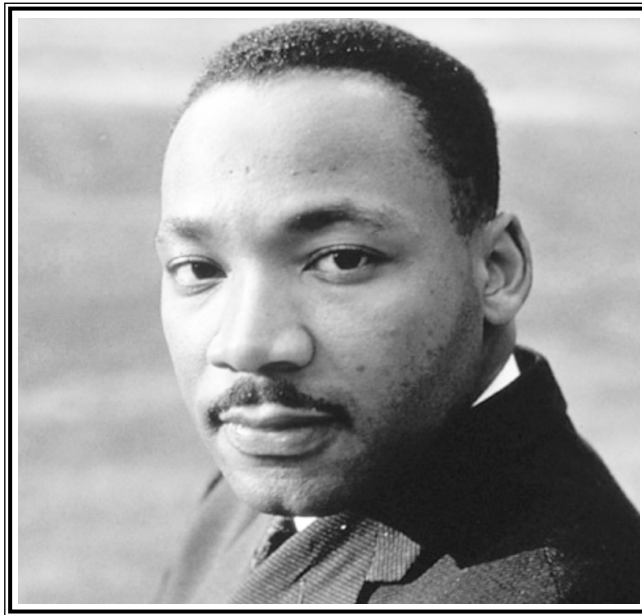
Dr. King’s passion for what he believed in, I cannot forget. His dream I am hoping my companies carry out by publishing works that demonstrate love and respect for people of all beliefs. Most certainly, Dr. King’s words and actions have influenced many, including me as young girl to now. They have resonated in my life and been the catalyst for how my companies serve the people with whom they have contact. So, it seems most appropriate to mention him during the month of love and Black History.

Fairy C. Hayes-Scott, Ph.D.
Owner/Publisher



Quote of the Month

Darkness cannot drive out darkness; only light can do that.
Hate cannot drive out hate; only love can do that.



Dr. Martin Luther King Jr.

Fall Writing Contest Winners!

Congratulations to our Fall Contest Winners! Below you will find the winners and a short excerpt of their work:

The winners are Jenny Harp, 1st Place, for a five-part installation on the MANA Blog's Short Story Series: "Daisy."

Daisy stared up at the booth and breathed in the smell of funnel cakes and excitement. She just had to win first prize. The Ferris Wheel whirred.

"Step right up, step right up. Shoot all ten ducks in a row," said the juggling carnival worker.

A boy stepped up. He shot and 1,2,3,4,5 ducks flapped down but he missed 6,7,8,9 and 10.

The crowd clapped.

A teenager stepped up. She shot and 1,2,3,4,5,6 ducks flapped down but she missed 7,8,9 and 10.

The crowd cheered.

The 2nd Place winner is Maria Cox for her five-part installation on the MANA Blog's Short Story Series: "Working Late."

Sarah and her longtime friend Lisa were finishing their monthly lunch date.

"Guess it's me and Netflix tonight," Sarah harrumphed.

Lisa eyed her friend, "Again?"

"Yep, Gary's working late."

Since Gary's promotion two months back, his workday extended from eight hours to nine, some days even longer. The handsome increase in salary made the strain on their personal lives tolerable.

Advertisers, Bloggers, Business Owners, Educators:
Strong Language Skills are Crucial!

Imagine attending a key business networking event with the top influential people in your industry, but you are afraid that others will find out about your poor grammatical skills and word choice. Or as an educator are you considering applying for a promotion as an administrator? Or are you the blogger who is working intensely but receiving negative feedback because of language skills errors, thus, the loss of followers? While this has not been a problem in the past, now, you are at a point where your lack of grammatical skills can make or break your new business, professional, or blogging venue. After all, it took you a long time to start your own business, prepare for an administrative position, or market your blog to a larger audience. You do not want to miss the mark based on your lack of confidence in your communication skills.

One of the most personal aspects of most of us is our language skills. We have learned and developed our language from the people whom we have loved, our parents, grandparents, aunts, uncles, and close friends. However, those of us who have to navigate the corporate world, like it or not, recognize the fact that we have to master the language that will insure our success as educators, marketers, bloggers, and business owners. If you feel deep in your heart that you need to hone those skills, take advantage of the one-on-one, totally confidential language consultant services offered by Dr. C. There is a test offered that will help determine if you need Dr. C's services. To find out more email: info@marketingnewauthors.com

New Publications From MANA:

My Valentine Heart by Karen Meyer

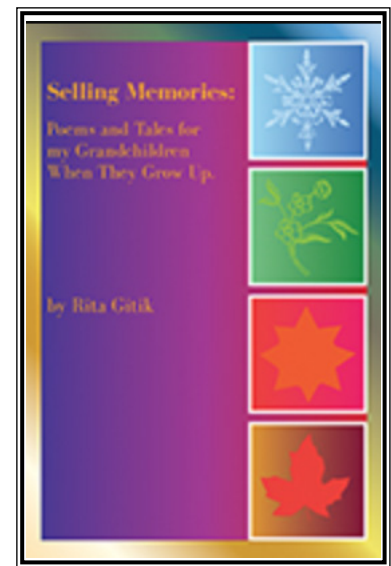


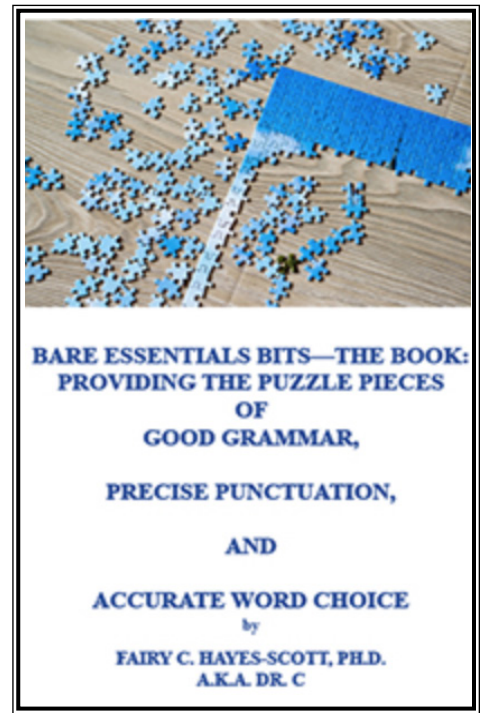
This work focuses on the love between two sisters, Allannah and Jacinta. Just is the case with many siblings, they do not always recognize the depth of their love for one another. However, as the special holiday of Valentine's Day gets closer, so do these two sisters. They begin to recognize just how much each means one means to the other. And they see love blossom in another way in the work. Allannah is a fifth grader who makes Valentine cards. Her sister, Jacinta, a seventh grader, sometimes can be a "pest." As the story unfolds, Allannah sees her sister in a different light. And their love for one another grows just as the impending special day of Valentine's Day. This is a heart-warming story for pre-teens. *My Valentine Heart* will maintain interest because of the storyline's twists and turns. It will be the treasure of many sisters even those who reflect on their relationship as they grow older.

Selling Memories by Rita Gitik

“Oh, Grandmother, you do not understand.”
Selling Memories: Poems and Tales for my Grandchildren When They Grow Up dispels that belief. Author Gitik provides poems and tales that touch every facet of life. Every tale and poem provide a special pathos that will touch the hearts and souls of many grandchildren who may think their grandmothers do not understand their many experiences with life. This is a work that many grands can share with their grandchildren “...when they grow up.”

Dr. Rita Gitik is a writer that takes her readers on a journey that will intrigue and leave one with a quiet peace. She is an author of numerous professional articles. This is her second book. Her first is *The Medici Heirs*. It is about an innocent individual who triumphs over the unjust commitment of her in a psychiatric hospital. It is a work that gives readers strength to overcome their own obstacles. With this 2nd publication, Gitik develops each work to carry a strong message that demonstrates this writer’s exquisite skill as a writer of prose and poetry.





Bare Essentials Bits-The Book by Dr. Fairy Hayes-Scott

Bare Essentials Bits—The Book focuses totally on mechanics and grammatical issues that pose challenges for all writers, especially for students, teachers, bloggers, marketing specialists, advertisers, bosses of small and large companies, and budding entrepreneurs. So, to enhance the value of this reference, it is a combination of hard copy print and digital. Its digital section contains podcasts that are accessible via a pass-protected site. Dr. Hayes-Scott has prepared sixteen (16) short podcasts, for which this book is partially-named: *Bare Essentials Bits*. They are on the designated pass-protected site for easy access and quick review. Because of the many followers of these podcasts on the MarketingNewAuthors.comBlog (MANA BLOG), a clear need for this resource has proven to be of interest to its many followers. So, this book is more than just a 127-page grammar reference book. The podcasts focus on comma splices, run ons, fragments, punctuation usage, especially, comma usage, a comprehensive commonly misspelled word list, and more. These features make this reference work a comprehensive resource tool. Every person who cares about solving the puzzles of grammar, punctuation, and word choice will find this book a valuable asset to one's hard copy and digital personal library.

For every copy of *Bare Essentials Bits-The Book* that is sold \$1 will be donated to charity!

“Heart to Heart” by Rita Dove

It's neither red
nor sweet.
It doesn't melt
or turn over,
break or harden,
so it can't feel
pain,
yearning,
regret.

It doesn't have
a tip to spin on,
it isn't even
shapely—
just a thick clutch
of muscle,
lopsided,
mute. Still,
I feel it inside
its cage sounding
a dull tattoo:
I want, I want—
but I can't open it:
there's no key.
I can't wear it
on my sleeve,
or tell you from
the bottom of it
how I feel. Here,
it's all yours, now—
but you'll have
to take me,
too.

Letter From the Editor:

Happy February from my writing desk to yours! Rather than ramble on about writing tips, I'm going to keep the topic simple: I'm going to talk about love and how important it is to write about.

I currently teach a writing course for undergraduates, and I'm always in awe of how freely and openly they enjoy writing epic love stories. I suppose this shouldn't be surprising to me. Despite how chaotic the world can seem, how very different people seem from each other, I believe one of our greatest, shared traits as humans is our ability to love one another. This, perhaps, is why love is a topic returned to again and again in literature. Not only is love abundant, in my opinion, it's able to manifest in many ways; which is yet another reason why the topic is often written about.

I encourage you to write about love this season. Write a poem to a love of yours. Write a note about your desires. Or construct a love letter to the person you haven't met yet, who you dream of. More importantly, spread love through the small actions you do each day, and, most importantly--Happy Writing!

